**A K A**

Intentional Planning

FOR GRANT FUNDED AND NON-PROFIT PROGRAMS IN 2025

Allyson Kelley & Associates PLLC

We live in uncertain times. Intentional and strategic planning can guide organizations to focus on what matters most. Plans are typically three to five years long, but we recommend focusing on just one year in 2025.

#1 Gather your team together- including leaders and staff, people at all places and spaces.

#2 Understand your why. Review your mission and vision and celebrate your successes!

#3 Create a plan for success. Consider your budget and programming.

#4 Reflect. Focus on what you want and document progress through stories, art, or songs.

#5 Grow. We are always growing and changing. Plan for growth and the future.

Check out this Intentional Planning Table. Use it, revisit it, make it actionable, and change things up if your plan is not working.

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| **1. Understand** | |
| Why does your organization/program exist? Why are we here? Where do we want to be in the future? | |
| **2. Gather** | **3. Create** |
| Who will help us? | What do we need to create to be successful? |
| **4. Reflect** | **5. Grow** |
| How will we know where we are and how much progress has been made? | Where do we go from here? |

Visit our website for more information and more on our work at [www.allysonkelleypllc.com](http://www.allysonkelleypllc.com/)

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